

<i>SERFF Tracking Number:</i>	<i>AMRP-126370660</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>World Insurance Company</i>	<i>State Tracking Number:</i>	<i>44017</i>
<i>Company Tracking Number:</i>	<i>AR-WIPRESTDMS-2010</i>		
<i>TOI:</i>	<i>MS02I Individual Medicare Supplement - Pre-Standardized</i>	<i>Sub-TOI:</i>	<i>MS02I.000 Medicare Supplement - Pre-Standardized</i>
<i>Product Name:</i>	<i>World MS - PreStd</i>		
<i>Project Name/Number:</i>	<i>1/1/10 Rate Adjustment/AR-WIPRESTDMS-2010</i>		

Filing at a Glance

Company: World Insurance Company

Product Name: World MS - PreStd

TOI: MS02I Individual Medicare Supplement - Pre-Standardized

Sub-TOI: MS02I.000 Medicare Supplement - Pre-Standardized

Filing Type: Rate

SERFF Tr Num: AMRP-126370660 State: Arkansas

SERFF Status: Closed-Approved- Closed State Tr Num: 44017

Co Tr Num: AR-WIPRESTDMS-2010 State Status: Approved-Closed

Author: Mike Haynes

Date Submitted: 11/05/2009

Reviewer(s): Stephanie Fowler

Disposition Date: 12/16/2009

Disposition Status: Approved-Closed

Implementation Date Requested: 01/01/2010

Implementation Date: 01/01/2010

State Filing Description:

General Information

Project Name: 1/1/10 Rate Adjustment

Project Number: AR-WIPRESTDMS-2010

Requested Filing Mode:

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact: 5%

Filing Status Changed: 12/16/2009

Status of Filing in Domicile:

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Individual

Group Market Size:

Group Market Type:

Explanation for Other Group Market Type:

State Status Changed: 12/16/2009

Created By: Mike Haynes

Corresponding Filing Tracking Number:

Deemer Date:

Submitted By: Mike Haynes

Filing Description:

Rate Filing for Pre-Standardized Medicare Supplement Forms.

Company and Contact

Filing Contact Information

Mike Haynes,

Product Analyst 2 Actuarial

mike.haynes@americanenterprise.com

402-496-8278 [Phone]

SERFF Tracking Number: AMRP-126370660 State: Arkansas
Filing Company: World Insurance Company State Tracking Number: 44017
Company Tracking Number: AR-WIPRESTDMS-2010
TOI: MS02I Individual Medicare Supplement - Pre- Sub-TOI: MS02I.000 Medicare Supplement - Pre-
Standardized Standardized
Product Name: World MS - PreStd
Project Name/Number: 1/1/10 Rate Adjustment/AR-WIPRESTDMS-2010

P. O. Box 3160

Omaha, NE 68103-0160

Filing Company Information

World Insurance Company CoCode: 70629 State of Domicile: Nebraska
11808 Grant Street Group Code: 3527 Company Type: Life and Health
Omaha, NE 68103-8000 Group Name: American Enterprise State ID Number:
(402) 496-8289 ext. [Phone] FEIN Number: 47-0339860

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? No
Fee Explanation:
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
World Insurance Company	\$50.00	11/05/2009	31827911

SERFF Tracking Number:	AMRP-126370660	State:	Arkansas
Filing Company:	World Insurance Company	State Tracking Number:	44017
Company Tracking Number:	AR-WIPRESTDMS-2010		
TOI:	MS021 Individual Medicare Supplement - Pre-Standardized	Sub-TOI:	MS021.000 Medicare Supplement - Pre-Standardized
Product Name:	World MS - PreStd		
Project Name/Number:	1/1/10 Rate Adjustment/AR-WIPRESTDMS-2010		

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved-Closed	Stephanie Fowler	12/16/2009	12/16/2009

<i>SERFF Tracking Number:</i>	<i>AMRP-126370660</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>World Insurance Company</i>	<i>State Tracking Number:</i>	<i>44017</i>
<i>Company Tracking Number:</i>	<i>AR-WIPRESTDMS-2010</i>		
<i>TOI:</i>	<i>MS02I Individual Medicare Supplement - Pre-Standardized</i>	<i>Sub-TOI:</i>	<i>MS02I.000 Medicare Supplement - Pre-Standardized</i>
<i>Product Name:</i>	<i>World MS - PreStd</i>		
<i>Project Name/Number:</i>	<i>1/1/10 Rate Adjustment/AR-WIPRESTDMS-2010</i>		

Disposition

Disposition Date: 12/16/2009

Implementation Date: 01/01/2010

Status: Approved-Closed

Comment: The requested rate increase has been approved to be implemented on or after January 1, 2010. This approval is subject to the following:

- Increases will not be given more frequently than once in a twelve-month period

Rate data does NOT apply to filing.

<i>SERFF Tracking Number:</i>	<i>AMRP-126370660</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>World Insurance Company</i>	<i>State Tracking Number:</i>	<i>44017</i>
<i>Company Tracking Number:</i>	<i>AR-WIPRESTDMS-2010</i>		
<i>TOI:</i>	<i>MS021 Individual Medicare Supplement - Pre-Standardized</i>	<i>Sub-TOI:</i>	<i>MS021.000 Medicare Supplement - Pre-Standardized</i>
<i>Product Name:</i>	<i>World MS - PreStd</i>		
<i>Project Name/Number:</i>	<i>1/1/10 Rate Adjustment/AR-WIPRESTDMS-2010</i>		

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Health - Actuarial Justification	Accepted for Informational Purposes	No
Rate	AR Rates	Approved	Yes
Rate	AR Rates	Approved	Yes

SERFF Tracking Number: AMRP-126370660 State: Arkansas

Filing Company: World Insurance Company State Tracking Number: 44017

Company Tracking Number: AR-WIPRESTDMS-2010

TOI: MS021 Individual Medicare Supplement - Pre- Standardized Sub-TOI: MS021.000 Medicare Supplement - Pre- Standardized

Product Name: World MS - PreStd

Project Name/Number: 1/1/10 Rate Adjustment/AR-WIPRESTDMS-2010

Rate/Rule Schedule

Schedule Item Status:	Document Name:	Affected Form Numbers: (Separated with commas)	Rate Action:	Rate Action Information:	Attachments
Approved 12/16/2009	AR Rates	A2485, 1090, HIP02, E840A	Revised	Previous State Filing Number: Percent Rate Change 5.000 Request:	AR_WIPRESTDMS_Rates_2010.pdf
Approved 12/16/2009	AR Rates	GR 838-500	Revised	Previous State Filing Number: Percent Rate Change -5.000 Request:	

World Insurance Company

Medicare Supplement

World Policy Form A2400

Current Annual Premium Rates

Arkansas

SMOKER RATES

AGE AT ISSUE	POLICY FORM A2400	RIDER FORM R2400
65+	2,621.02	789.56

AGE AT ISSUE	POLICY FORM A2480	RIDER FORM R2480	RIDER FORM R2481
65-69	9,957.38	2,449.84	816.66
70-74	9,957.38	2,449.84	816.66
75-79	9,957.38	2,449.84	816.66
80-84	9,957.38	2,449.84	816.66
85+	9,957.38	2,449.84	816.66

AGE AT ISSUE	POLICY FORM A2485	RIDER FORM R2486	RIDER FORM R2487
65-69	9,169.79	3,097.81	1,457.63
70-74	9,169.79	3,097.81	1,457.63
75-79	9,169.79	3,097.81	1,457.63
80-84	9,169.79	3,097.81	1,457.63
85+	9,169.79	3,097.81	1,457.63

NONSMOKER RATES

AGE AT ISSUE	POLICY FORM A2400	RIDER FORM R2400
65+	2,621.02	789.56

AGE AT ISSUE	POLICY FORM A2480	RIDER FORM R2480	RIDER FORM R2481
65-69	9,459.50	2,327.33	775.83
70-74	9,459.50	2,327.33	775.83
75-79	9,459.50	2,327.33	775.83
80-84	9,459.50	2,327.33	775.83
85+	9,459.50	2,327.33	775.83

AGE AT ISSUE	POLICY FORM A2485	RIDER FORM R2486	RIDER FORM R2487
65-69	8,252.79	2,788.02	1,311.86
70-74	8,252.79	2,788.02	1,311.86
75-79	8,252.79	2,788.02	1,311.86
80-84	8,252.79	2,788.02	1,311.86
85+	8,252.79	2,788.02	1,311.86

Modal Premiums:

Semi-Annual - 52% of Annual

Quarterly - 26.5% of Annual

Monthly - 9% of Annual

Check-O-Matic - 1/3 of Quarterly

World Insurance Company

Medicare Supplement

Security General Life Form H-187-880 Plan Code 876
(CH227A)

Current Annual Premium Rates

Arkansas

Annual Premium Rates (All Issue Ages)	8,024.96
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Optional Benefits-Prescription Drugs (All Ages)	196.93
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World Insurance Company

Medicare Supplement

Bankers Multiple Line Policy Form 764A

Current Annual Premium Rates

Rates 764A

Policies Issued on or before February 1977

Age	Rates
00-99	62.38

Policies Issued after February 1977 with Rider 59354

Age	Rates
00-69	61.15
70-74	62.57
75-99	67.93

Rate schedule substitution date based on inforce policies as of 3/1/02

To determine the Quarterly, Semi-Annual, and Annual rates,
multiply the Monthly Rate, as shown above, by:

Quarterly	2.864
Semi Annual	5.618
Annual	10.909

World Insurance Company
Policy Form: GR 838-500
Rates

Current Annual Premium Rates

Issue Age	Agri Trust
All	\$ 3,223.04

Mode:	Annual	Semi-Annual	Quarterly	Monthly
Modal Factor:	1.000	0.500	0.250	0.083

World Insurance Company

Medicare Supplement

World Policy Form A2400

Proposed Annual Premium Rates

Arkansas

SMOKER RATES

AGE AT ISSUE	POLICY FORM A2400	RIDER FORM R2400
65+	2,752.07	829.03

AGE AT ISSUE	POLICY FORM A2480	RIDER FORM R2480	RIDER FORM R2481
65-69	10,455.25	2,572.33	857.50
70-74	10,455.25	2,572.33	857.50
75-79	10,455.25	2,572.33	857.50
80-84	10,455.25	2,572.33	857.50
85+	10,455.25	2,572.33	857.50

AGE AT ISSUE	POLICY FORM A2485	RIDER FORM R2486	RIDER FORM R2487
65-69	9,628.28	3,252.70	1,530.51
70-74	9,628.28	3,252.70	1,530.51
75-79	9,628.28	3,252.70	1,530.51
80-84	9,628.28	3,252.70	1,530.51
85+	9,628.28	3,252.70	1,530.51

NONSMOKER RATES

AGE AT ISSUE	POLICY FORM A2400	RIDER FORM R2400
65+	2,752.07	829.03

AGE AT ISSUE	POLICY FORM A2480	RIDER FORM R2480	RIDER FORM R2481
65-69	9,932.47	2,443.70	814.62
70-74	9,932.47	2,443.70	814.62
75-79	9,932.47	2,443.70	814.62
80-84	9,932.47	2,443.70	814.62
85+	9,932.47	2,443.70	814.62

AGE AT ISSUE	POLICY FORM A2485	RIDER FORM R2486	RIDER FORM R2487
65-69	8,665.43	2,927.42	1,377.45
70-74	8,665.43	2,927.42	1,377.45
75-79	8,665.43	2,927.42	1,377.45
80-84	8,665.43	2,927.42	1,377.45
85+	8,665.43	2,927.42	1,377.45

Modal Premiums:

Semi-Annual - 52% of Annual

Quarterly - 26.5% of Annual

Monthly - 9% of Annual

Check-O-Matic - 1/3 of Quarterly

World Insurance Company

Medicare Supplement

Security General Life Form H-187-880 Plan Code 876
(CH227A)

Proposed Annual Premium Rates

Arkansas

Annual Premium Rates (All Issue Ages)	8,426.20
Optional Benefits-Prescription Drugs (All Ages)	206.78

World Insurance Company

Medicare Supplement

Bankers Multiple Line Policy Form 764A

Proposed Annual Premium Rates

Rates 764A

Policies Issued on or before February 1977

Age	Rates
00-99	65.50

Policies Issued after February 1977 with Rider 59354

Age	Rates
00-69	64.20
70-74	65.70
75-99	71.33

Rate schedule substitution date based on inforce policies as of 3/1/02

To determine the Quarterly, Semi-Annual, and Annual rates,
multiply the Monthly Rate, as shown above, by:

Quarterly	2.864
Semi Annual	5.618
Annual	10.909

World Insurance Company
Policy Form: GR 838-500
Rates

Proposed Annual Premium Rates

Issue Age	Agri Trust
All	\$ 3,061.88

Mode:	Annual	Semi-Annual	Quarterly	Monthly
Modal Factor:	1.000	0.500	0.250	0.083